

Local fire company brings fire prevention to living rooms nationwide
New augmented reality technology helps familiarize children with firefighters

Being in a fire is a scary experience, especially if you are a child. Helping kids become familiar with firefighters is a large part of fire prevention month, and firefighters visit schools throughout the nation to help kids become comfortable with firefighters in their gear.

However, who has ever seen a firefighter in their actual home where you need them the most?

The North Penn Fire Company partnered with the forensic investigation firm, DJS Associates, to create an augmented reality experience that brings firefighter familiarization straight to anyone with a smartphone or tablet.

“This new technology allows us to place one of our firefighters right in your living room, basement, front porch, or anywhere you want,” explains Matthew Daywalt, Fire Prevention Officer at the North Penn Volunteer Fire Company. “Now, kids and families can become even more familiar with firefighters, even from the safety and comfort of their own home.”

This technology is cutting-edge in fire prevention curriculum and is a tool that can be used immediately by families all around the world.

“We all have families. Realizing we could use this technology to help keep our neighbors safe from harm is an obvious opportunity for us.” Justin Schorr, CEO of DJS Associates continues, “We’ve always felt a call to aid in the prevention of tragedy, and we are honored any time we can use our deep bench of professionals and our equipment to do so.”

The QR code is available free of charge and will remain live for all to use. If you have questions about fire prevention curriculum, please reach out to your local fire company. If you have questions about augmented reality or forensics investigation, please reach out to DJS Associates.

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About the North Penn Volunteer Fire Company

The North Penn Volunteer Fire Company is located in North Wales Borough, North Wales, PA. Established in 1888, the all-volunteer membership provides fire, rescue, and emergency medical services to North Wales Borough, Lower Gwynedd Township, and surrounding communities. More information is available at www.NorthPennFire.com, or you can contact us at publicrelations@northpennfire.com.

About DJS Associates, Inc.

DJS Associates is a full-service forensic engineering and consulting company headquartered in Abington, PA. The experts and administration at DJS provide our clients with forensic investigations and analyses, 3D laser scanning documentation, engineering animations, evidence storage, educational seminars and more. To learn about DJS’ areas of expertise, visit www.forensicDJS.com or contact us via email at experts@forensicDJS.com.